



Future High Street Summit, 20th September 2017

Nottingham Conference Centre

Future High Street Summit - Digital, Innovation and Technology Conference

Agenda: Wednesday September 20th 2017

8:45 - 9:30	Registrations & Arrival Refreshments: Bowden Suite
	Conference presentations take place in Kilpin Suite
9:30 - 9:45	Welcome and Opening Address, Clare Bailey, Founder, Future High Street Summit
9:45 - 11:15	<p>Opening: How technological innovation is driving a digital transformation in our towns and city centres: Bowden Suite</p> <p>This session reflects on the impact of technology on high streets - on the businesses that trade there and on the people who spend their time and money there. We will discuss how the rapid pace of change, coupled with new and disruptive organisations, has forced long-established communities into a adapting to a level of transformation that has had a profound effect on the landscape of towns and cities both UK wide and even globally.</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Guy Douglas, Partnerships Director, Clockwork City - Daphne Hagen, Lecturer/Researcher, Amsterdam University of Applied Sciences - Anne Risselada, Senior Researcher, Amsterdam University of Applied Sciences
11:15 - 11:45	Mid-Morning Break: Future High Street Expo in The Bowden Suite
11:45 - 12:45	Workshop Session: Blachere
12:45 - 13:45	Lunch and Networking time: Future High Street Expo in The Bowden Suite
13:45 - 14:45	<p>Post Lunch: Harnessing the power of technology to secure a positive transformation in your place: Kilpin Suite</p> <p>This session aims to bring a positive note to the day, with a selection of success stories that showcase the ways in which BIDs, local authorities and town centre partnerships have harnessed the power of technology and digital solutions to increase footfall, trade and community engagement.</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Polly Barnfield OBE, Founder and CEO, Maybe* - Sven Latham, Data Analyst, Chichester BID - Karen Turnbull, Economic Growth Development Manager, Colchester Borough Council
14:45 - 15:15	Mid-Afternoon Break: Future High Street Expo in The Bowden Suite
15:15 - 16:15	<p>Closing: Panel Discussion</p> <p>This sessions ends to end the day with an opportunity for our panel of experts to discuss with the audience their digital health metric. After briefly sharing their insights/research position so that through their amassed knowledge / experience and insight, in UK and Netherlands, they can demonstrate that to engage with digital communications is of benefit to their towns and cities.</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Guy Douglas, Partnerships Director, Clockwork City - Daphne Hagen, Lecturer/Researcher, Amsterdam University of Applied Sciences - Anne Risselada, Senior Researcher, Amsterdam University of Applied Sciences - Polly Barnfield OBE, Founder and CEO, Maybe* - Sven Latham, Data Analyst, Chichester BID - TBC
16:15 - 16:30	Clare Bailey: Closing words
16:30	Delegates depart - we look forward to welcoming you at our Budget Response and Placemaking event in March